

PAX EAST XP PRIZE TOWER
(the “Sweepstakes”)
Official Rules

1. HOW TO ENTER:

(a) PAX East XP Prize Tower Sweepstakes Entry. The Sweepstakes begins at 10:00 AM EST on Thursday, February 27th, 2020 and ends at 5:00PM EST on Sunday, March 1st, 2020 (the “Sweepstakes Period”). There will be one (1) prize station (each, a “Station”) in total located throughout PAX South 2020. One (1) Station shall be located at Level 0 near the Food Court. During the Sweepstakes Period, eligible participants may enter the Sweepstakes by (i) scanning an activated PAX East 2020 badge at a Station or (ii) following the instructions for alternative means of entry as described in section (b) below. All entries must be received during the Sweepstakes Period. EST shall control for all purposes of this Sweepstakes. Sponsors’ clock shall be the official timekeeper for the Sweepstakes. The Sweepstakes is governed by these official rules and is subject to all applicable U.S. federal, state and local laws. This Sweepstakes is void where prohibited. By entering, each participant in this Sweepstakes assumes all risk incidental to participation in in the Sweepstakes.

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN THIS SWEEPSTAKES.

(b) Alternatively, to enter, you may send a 3” by 5” postcard, postmarked by February 28th, 2020 and received by March 1st, 2020 with your name, address, and daytime phone number to: PAX East XP Prize Tower Location 1, Reed Exhibitions Attn: Attn: Mary Zalewa, 201 Merritt 7 Corporate Park, Norwalk CT 06851.

(c) Limit one entry per person per day, per PAX East 2020 badge. Entries by the same person in excess of the limits stated herein will be disqualified. In the event of a dispute over the identity of an entrant, an entry will be deemed submitted by the authorized account holder of the email address associated with the PAX East 2020 badge from which the entry was submitted at the time of entry. “Authorized account holder” is defined as the natural person who is assigned to an email address by an Internet access provider, online service provider or organization (e.g., business, educational institution, etc.) that is responsible for assigning e-mail addresses for the domain associated with the submitted email address. Entering or attempting to enter the Sweepstakes multiple times through (i) the use of any robotic or automated devices to submit entries; (ii) with the use of duplicate email accounts and/or PAX East 2020 badges, or (iii) the use of multiple email accounts and/or PAX East 2020 badges for a single individual, are prohibited and will be deemed void and disqualified. All entries become the property of the Sponsors and will not be acknowledged or returned. Incomplete entries will be considered invalid and ineligible to win. Any entry containing material that is violent, pornographic or otherwise obscene, illegal, or racially or morally offensive, as determined by Sponsors in their sole discretion, will be rejected as ineligible. Sponsors are not responsible for lost, misdirected, illegible, mistranscribed or late entries.

2. PRIZES:

A total of [TBD] prizes will be awarded as listed on the Prize Chart attached hereto and incorporated by reference (each, a “Prize” and, collectively, the “Prizes”).

Prizes do not include any travel expenses, personal expenses, or any other costs not specifically described in these Official Rules as included in the Prize and will be the responsibility of the winner and his/her guest(s). All expenses on receipt and use of Prizes are the sole responsibility of the winner. In the event that any of the Prizes or any part of the Prizes become unavailable, for any reason whatsoever, winner agrees that the Sponsors and their agents shall have no further obligations, other than to deliver the remainder of the Prize. If any winner, or winner's guest, are unable or unwilling to accept or participate in any part of the Prize, that portion of the Prize will be deemed as forfeited by such winner and no substitution will be made except at Sponsors' sole discretion. Any portion of the Prize unclaimed or unused by the winner will be forfeited and will not be substituted. Prizes are not transferable. Prize substitutions or cash redemptions shall not be allowed, except at the Sponsors' sole discretion. Limit one Prize per person/household. Winner is responsible for any and all taxes on the Prize.

Should winner and/or winner's guest(s) fail to adhere to any Prize-related instructions from Sponsors, or engage in unruly, obnoxious, illegal, threatening, or otherwise inappropriate behavior at PAX East 2020 or a Prize event (as determined by Sponsors in their sole discretion), Sponsors reserve the right, without further notice or warning, to terminate winner's and/or winner's guest's participation and/or attendance at the Prize event early, in whole or in part, and/or take other actions as Sponsors deem appropriate in their sole discretion without any liability or other obligation to winner or winner's guest.

3. WINNER SELECTION:

A total of [TBD (#)] winners will be awarded by Sponsors via an automated random selection system from all eligible entries received in the Sweepstakes Period. The Sponsors' decisions are final and binding on all matters relating to this Sweepstakes. Odds of winning are dependent upon the total number of eligible entries received. For all Prizes, Sponsor will attempt to notify the potential winner instantly on the screen of the Station and such winners may pick-up their instant win Prize PAX East 2020 staff as directed at the Station, but such winners must claim their Prize before the end of the PAX East 2020. A redemption ticket for the Prize may be provided instead of the actual Prize. After claiming the Prize, the potential winners may receive additional instructions on redeeming their Prize. Sponsors reserve the right, in their sole discretion, to not select a winner(s) if an insufficient number of eligible, complete, appropriate or generally qualified entries are received.

Each potential winner (and their guest(s), as applicable) may be required, in Sponsors' discretion, to execute and return an Affidavit of Eligibility, Release of Liability, and Publicity Release within ten (10) days of notification attempt or the Prize will be forfeited and an alternate winner selected. In addition, each potential winner (and their guest(s), as applicable) may also be required, in Sponsors' discretion, to submit to a reasonable background check as a condition to receipt of a Prize and must cooperate with Sponsors in any way that Sponsors reasonably request in order to be eligible to receive such Prize.

In the event: (a) a potential winner cannot be reached for whatever reason after a reasonable effort has been exerted or the Affidavit is returned as undeliverable; (b) a potential winner declines or cannot accept, receive or use the Prize for any reason; (c) of noncompliance with the above or within any of the aforesaid time periods, (d) a potential winner is found to be ineligible to enter the Sweepstakes or receive the Prize, (e) a potential winner cannot or does not comply with the Official Rules, or (f) a potential winner (and their guest(s), as applicable) fails to fulfill the Affidavit-related obligations, the potential winner shall be disqualified from the Sweepstakes and an alternate potential winner may be selected, at Sponsors' sole discretion, from among the other eligible entries received.

4. GENERAL RULES: Prizes are nontransferable and no substitution will be allowed, except by the Sponsors who reserve the right to award another prize (or portions of prizes) of equal or greater value. Sponsors and their agencies assume no responsibility or liability for damages, losses or injury resulting from acceptance or use of Prizes.

Except where prohibited or restricted by law, winner's acceptance of a Prize constitutes the winner's agreement and consent for Sponsors and any of their designees to use and/or publish such winner's name, voice, likeness, photograph, pictures, portraits, video, voice, testimonials, biographical information (in whole or in part), and/or statements made by winner regarding the Sweepstakes or Sponsors, worldwide and in perpetuity for any and all purposes, including, but not limited to, advertising, trade and/or promotion on behalf of each Sponsor, in any and all forms of media, now known or hereafter devised, including, but not limited to, print, TV, radio, electronic, cable, or internet, without further limitation, restriction, compensation, notice, review, or approval.

By entering this Sweepstakes, each entrant accepts and agrees to be bound by and to fully comply with these Official Rules and the decisions of the Sponsor-designated judges, whose decisions shall be binding and final in all respects relating to this Sweepstakes.

By entering the Sweepstakes, entrants will be sharing their personal information with each of the Sponsors (as defined herein). Personal information collected by the Sponsors will be used for administration of the Sweepstakes and awarding the Prize. In addition, by entering, entrants agree to each Sponsor's use of entrant's personal information as described in their respective privacy policies at <http://www.reedexpo.com/Privacy-Policy/> and (Additional Companies). Please refer to Sponsor's privacy policies for important information regarding the collection, use and disclosure of personal information by each of them. Sponsors are not responsible for disclosures made by any third party.

Sponsors and their respective subsidiaries, affiliates, divisions, partners, representatives, agents, successors, assigns, employees, officers and directors shall not have any obligation or responsibility, including any responsibility to award any Prize to entrants, with regard to: (a) entries that contain inaccurate information or do not comply with or violate the Official Rules; (b) entries, Prize claims or notifications that are lost, late, incomplete, illegible, unintelligible, damaged or otherwise not received by the intended recipient, in whole or in part, due to computer, human or technical error of any kind, including but not limited to, inactive email account(s), technical difficulties associated therewith or an entrant's failure to adequately monitor his/her email account(s); (c) entrants who have committed fraud or deception in entering or participating in the Sweepstakes or claiming the Prize; (d) telephone, electronic, hardware, software, network, Internet or computer malfunctions, failures or difficulties, or human error; (e) any inability of the winner to accept the Prize for any reason; (f) if a Prize cannot be awarded due to delays or interruptions due to Acts of God, natural disasters, terrorism, weather or any other similar event beyond Sponsors' reasonable control; or (g) any damages, injuries or losses of any kind caused by any Prize or resulting from awarding, acceptance, possession, use, misuse, loss or misdirection of any Prize or resulting from participating in this promotion or any promotion or Prize related activities.

5. ELIGIBILITY: This Sweepstakes is open only to legal residents of the 50 United States and the District of Columbia who are at least 18 years of age or the age of majority in their jurisdiction of residence, whichever is greater, at their time of entry. Each participant must also be the holder of a valid, registered and activated badge (or ticket, wristband or other authorized means of entry) to PAX East

2020 and be in attendance at PAX East 2020 during the Sweepstakes Period. Proof of residency, PAX East 2020 badge, and age may be required. Employees of RELX Inc. and each of their respective parents, subsidiaries, divisions, affiliates, and advertising or promotional agencies, and the immediate family and household members of all such individuals, are not eligible to enter or win. Registered exhibitors at PAX East 2020, and their immediate family and household members, are not eligible to enter or win.

6. ENTRY DISCLAIMER: Sponsor is not responsible for failed, partial or garbled QR code, RFID or other computer transmissions, or for technical failures of any kind in connection with the Sweepstakes, including but not limited to electronic malfunction or damage of any network, hardware or software. If for any reason the Sweepstakes is not capable of running as planned, including infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures or other causes that corrupt or affect the administration, security, fairness, integrity or proper conduct of the Sweepstakes, Sponsors reserve the right, in their sole discretion, to disqualify any individual, and/or revoke any Prize award to any individual, it finds to be (a) tampering with the entry process or the operation of the Sweepstakes, or with any website promoting the Sweepstakes; (b) acting in violation of the Official Rules; or (c) entering or attempting to enter the Sweepstakes through the use of any robotic or automated devices to submit entries. If Sponsors determine, in their sole discretion, that technical difficulties or unforeseen events compromise the integrity or viability of the Sweepstakes, Sponsors reserve the right to void the entries at issue, and/or terminate the relevant portion of the Sweepstakes, including the entire Sweepstakes, and/or modify the Sweepstakes and/or award the Prize based upon the criteria set forth in these Official Rules from all eligible entries received as of the termination date.

No responsibility is assumed for: any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration of, entries; or any problems or technical malfunctions of any telephone network or lines, computer online systems, servers, providers, computer equipment, or software; or failure of any e-mail or electronic entry to be received on account of technical problems or traffic congestion on the Internet or at any Website, or any combination thereof, including any injury or damage to entrant's or any other person's computer or other device or the contents thereof related to or resulting from participation in or downloading any materials from this Sweepstakes.

7. LIST OF WINNERS: To obtain a copy of the winners list, please send a stamped, self-addressed envelope by May 1st, 2020: PAX East XP Prize Tower Sweepstakes, 201 Merritt 7 Corporate Park, Norwalk CT 06851 Attn: Mary Zalewa.

8. RELEASE OF LIABILITY; GOVERNING LAW; DISPUTES: By participating in the Sweepstakes, entrants and winners hereby waive and release and agree to hold harmless each Sponsor, the owners of the Boston Convention and Exhibition Center, the city in which PAX East 2020 is being held if the city owns the venue, and each of their respective and its respective parents, subsidiaries, affiliates, divisions, partners, representatives, agents, successors, assigns, employees, officers and directors (the "Released Parties"), from and against any and all rights, claims, causes of action, and liabilities for loss, harm, damage, injury, cost or expense whatsoever, including without limitation, property damage, personal injury (including emotional distress), and/or death, which may occur in connection with preparation for, or participation in, the Sweepstakes; or possession, acceptance and/or use or misuse of the Prize; or participation in any Sweepstakes-related or Prize-related activity; or for any claims or causes of action based on publicity rights, defamation or invasion of privacy and merchandise delivery. The Released

Parties assume no responsibility for any injury or damage to entrants or to any other person's computer, regardless of how caused, relating to or resulting from entering or downloading materials or software in connection with this Sweepstakes. Entrants and winners acknowledge that no Sponsor has made nor is in any manner responsible or liable for any warranty, representations or guarantees express or implied, in fact or in law, relative to the Prize or any Prize component.

ALL ISSUES AND QUESTIONS CONCERNING THE CONSTRUCTION, VALIDITY, INTERPRETATION AND ENFORCEABILITY OF THESE OFFICIAL RULES OR THE RIGHTS AND OBLIGATIONS OF ENTRANTS OR SPONSORS IN CONNECTION WITH THE SWEEPSTAKES WILL BE GOVERNED BY AND CONSTRUED IN ACCORDANCE WITH THE INTERNAL LAWS OF THE STATE OF NEW YORK WITHOUT GIVING EFFECT TO ANY CHOICE OF LAW OF CONFLICT OF LAW RULES OR PROVISIONS THAT WOULD CAUSE THE APPLICATION OF ANY OTHER STATE'S LAWS.

Except where prohibited, by participating in this Sweepstakes each entrant agrees that: (1) any and all disputes, claims, and causes of action arising out of or connected with this Sweepstakes or any Prize awarded shall be resolved individually, without resort to any form of class action and shall be governed by, and construed in accordance with, the laws of the State of New York, without giving effect to any choice of law or conflict of law rules (whether of the State of New York, or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of New York and hereby irrevocably consents to the personal jurisdiction of said courts and waives any claim of forum non convenient or lack of personal jurisdiction that they may have; (2) any and all claims, judgments, and awards shall be limited to actual out-of-pocket costs incurred, but in no event attorneys' fees; (3) no indirect, punitive, incidental, special, consequential, or other damages, including without limitation lost profits may be awarded (collectively, "Special Damages"); and (4) entrant hereby waives all rights to claim Special Damages and all rights to have such damages multiplied or increased.

If there is a discrepancy or inconsistency between disclosures and other statements contained in any Sweepstakes materials and the terms and conditions of these Official Rules, these Official Rules will prevail, govern and control. Neither the failure of Sponsors to insist upon or enforce strict performance of any provision of these Official Rules nor the failure, delay or omission by any Sponsor in exercising any right with respect to any term of these Official Rules, will be construed as a waiver or relinquishment to any extent of any Sponsor's right to assert or rely upon any such provision or right in that or any other instance.

9. TAXES: Winners will be responsible for all taxes (federal, state and local of all applicable jurisdictions) and all expenses not listed herein related to acceptance and use of the Prize. An IRS 1099-MISC may be issued to each Prize winner. If required by law, an IRS 1099-MISC Form will be prepared in the winner's name and submitted to the IRS for the value of the winner's Prize. PLEASE NOTE, THE WINNER MAY INCUR A SUBSTANTIAL TAX LIABILITY. Sponsors will cause a copy of any submitted 1099-MISC Form to be sent to winner's last known address. Participants should consult a tax professional to determine his or her tax liability; Sponsors are not able allowed to give tax advice.

10. SPONSOR: The "Sponsors" of this promotion are Reed Exhibitions, a division of RELX Inc. (201 Merritt 7 Corporate Park, Norwalk, CT 06851). (Additional Companies) is not a sponsor, endorser, or administrator of this Sweepstakes, and (Additional Companies) in any way, except for providing some or all of the Prizes. By participating in this Sweepstakes, you hereby release and hold harmless (Company) from any and all liability associated with this Sweepstakes. Any and all questions, comments or

complaints regarding the Sweepstakes must be directed to Sponsor, not to (Company). Any third-party trademarks mentioned herein are the property of their respective trademark owners.

PAX East 2020 XP Prizes			
Product	Value	Quantity	Total
\$25 Giftcards for Briar Group	\$ 25.00	5	\$ 125.00
\$50 Giftcards for Briar Group	\$ 50.00	5	\$ 250.00
Meta Threads Backpack	\$ 180.00	4	\$ 720.00
That's A Question Board Game	\$ 19.99	178	\$ 3,598.20
Galaxy Trucker Board Game Bundle	\$ 100.00	4	\$ 400.00
Japanime Board & Card Games	\$ 35.00	8	\$ 280.00
Temporal Odyssey Board Game + Play Mat Bundle	\$ 70.00	4	\$ 280.00
We're Doomed! Game	\$ 35.00	4	\$ 140.00
Game of Phones Game	\$ 20.00	4	\$ 80.00
Can't Catch Harry Game	\$ 25.00	4	\$ 100.00
Knight Moves Café Hoodie	\$ 50.00	2	\$ 100.00
Knight Moves Café Mug	\$ 15.00	2	\$ 30.00
Tokyo Tsukiji Market	\$ 30.00	1	\$ 30.00
Tokyo Game Show	\$ 30.00	1	\$ 30.00
Tokyo Coin Laundry	\$ 30.00	1	\$ 30.00
Tokyo Washi Game Cats	\$ 30.00	1	\$ 30.00
Tokyo Washi Game Cops	\$ 30.00	1	\$ 30.00
Tokyo Plush	\$ 10.00	1	\$ 10.00
Unstable Unicorns Game	\$ 20.00	1	\$ 20.00
Llamas Unleashed Game	\$ 20.00	1	\$ 20.00
Daring Contest	\$ 20.00	1	\$ 20.00
Runes & Regulations Game	\$ 20.00	1	\$ 20.00
Dungeon Drop Game	\$ 22.00	6	\$ 132.00
South Street Diner Hoodies	\$ 70.00	8	\$ 560.00
First 4 Figures Statues	\$ 75.00	20	\$ 1,500.00
PA Lunch Box	\$ 20.00	40	\$ 800.00
PA Pronoun Pins	\$ 15.00	70	\$ 1,050.00
PA Notebooks	\$ 5.00	18	\$ 90.00
PA Tumblers	\$ 15.00	41	\$ 615.00
Thornwatch Game	\$ 15.00	11	\$ 165.00
Automata Game	\$ 15.00	15	\$ 225.00
PA Towels	\$ 15.00	10	\$ 150.00
PA Emote Pins	\$ 15.00	95	\$ 1,425.00
AK Racing Chair	\$ 200.00	1	\$ 200.00